



**HOBIC**

## 1. INTRODUCTION

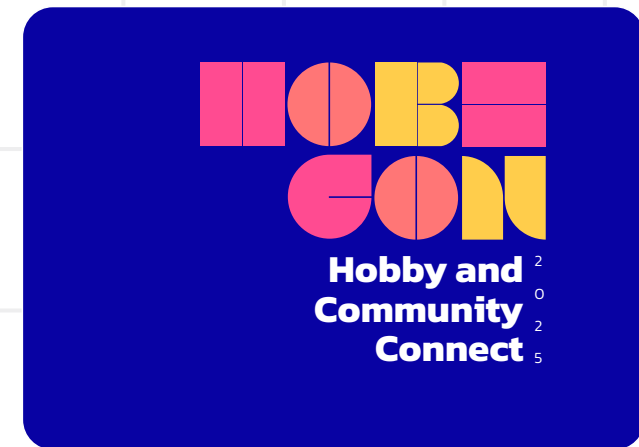
HOBIC (\$HBC) is a community-powered token built on Binance Smart Chain (BSC), designed to connect the Web3 ecosystem with real-world event participation. As the official token of HOBICON (Hobby & Community Connect), HOBIC provides community rewards, access to exclusive merchandise, event promotions, and trading opportunities within decentralized finance (DeFi). Created to fill the gap in traditional event economies, HOBIC bridges hobbyist communities with blockchain adoption—offering both speculative potential and real-world utility.

## 2. The HOBICON Ecosystem

HOBICON (Hobby & Community Connect) is one of the largest community-driven hobby conventions in Indonesia, integrating various interest groups, including anime, gaming, board games, diecast, car modification, and more.

- **2023** The first HOBICON event introduced niche hobbyist communities to a large-scale convention setting.
- **2024** Expansion brought over 10,000 visitors, integrating new segments such as Mobile Legends, Yu-Gi-Oh!, Board Games, and Film Enthusiasts.
- **2025** Aiming for 21,000+ visitors, HOBICON expands to include sports communities, casual hobbyists, and crypto adoption through the integration of HOBIC.

HOBIC will be embedded into HOBICON's economic model, allowing attendees to use the token for exclusive access, merch purchases, raffles, and ticketing integration in future events.



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### 3. Market Opportunity

The crypto and event-based economies are expanding rapidly. HOBIC aims to capitalize on:

- The crypto market has seen massive growth, with projects like SHIB, PEPE, and BONK achieving exponential adoption.
- Event-driven blockchain integration, an emerging market that allows communities to transact digitally and gain financial incentives for engagement.
- BSC's scalability, ensuring long-term security and accessibility for global users.

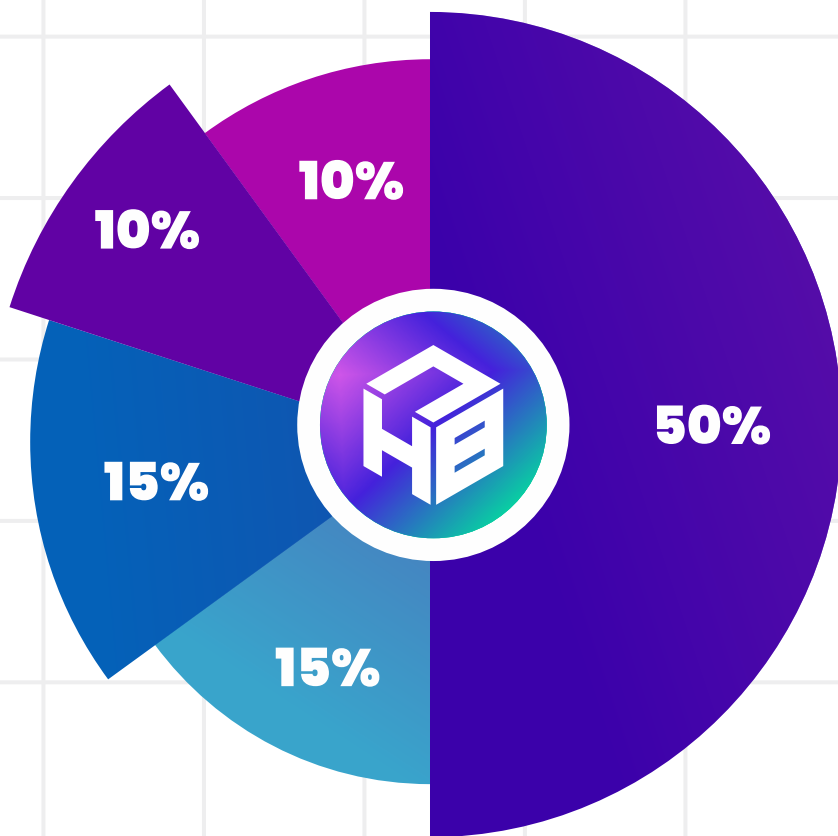
#### Target Audience

- Crypto traders & investors seeking high-growth opportunities.
- Hobbyists & event-goers looking for additional perks and engagement.
- Merchandise collectors & NFT enthusiasts wanting to



**HOBIC**





**TOTAL SUPPLY**  
**1,000,000,000 HOBIC**  
**1 Billion Token**

## 4. TOKENOMICS

### Token Distribution

- Total Supply: 1,000,000,000 HOBIC
- Presale Allocation: 50%
- Liquidity Pool: 15%
- Token Burn: 15%
- Marketing & Development: 10%
- HOBICON Fundraising: 10%

### Fund Allocation

- 40% Liquidity & Exchange Listings
- 30% Marketing & Partnerships
- 20% Product & Ecosystem Development
- 10% Community Incentives & Staking Rewards

## PHASE 1

- BSC-based smart contract deployment
- Audit by Coinsult for security assurance
- Strategic presale & global marketing campaign
- Influencer & community-building initiatives

## PHASE 2

- DEX Listing on Uniswap & liquidity injection
- First official HOBICON event using HOBIC for payments & rewards
- Introduction of HOBIC staking with up to 20% APY rewards
- Integration with third-party ticketing solutions

## PHASE 3

- First CEX listing (KuCoin/Gate.io) to increase liquidity
- Introduction of staking mechanisms for token holders
- Expansion of HOBIC into merchandise partnerships
- Collaborations with regional event organizers

## 5. ROADMAP 2025 – 2026

### PHASE 4

- HOBIC adoption beyond HOBICON, targeting esports & entertainment events
- Event sponsorships & brand collaborations to drive engagement
- Expansion into Asia-Pacific event ecosystems
- On-chain ticketing system & NFT-based event passes

### PHASE 5

- HOBIC utility integration into travel, lifestyle, and sports events
- Expansion to multi-chain networks (Solana, Layer 2 solutions)
- DAO-based governance for community-driven event sponsorships
- Target: 50,000+ active token holders & multi-event adoption

# 6. Investor Benefits & ROI Potential

## Exclusive Investor Rewards

Early investors will receive exclusive promotional placements on the HOBICON Photo Wall, with spot sizes proportional to investment tiers. Investors can showcase logos, QR codes, website links, or branding to gain visibility among 21,000+ event attendees.

## Token Price & Bonus

PRESALE	PRICE	%	AVAILABLE	\$	BONUS
<b>TIER 1</b>	0.00120	20	100.000.000	120.000	<b>15%</b>
<b>TIER 2</b>	0.00150	25	125.000.000	187.500	<b>10%</b>
<b>TIER 3</b>	0.00180	30	150.000.000	270.000	<b>5%</b>
<b>TIER 4</b>	0.00200	25	125.000.000	250.000	No Bonus

## Adjusted Listing Price & ROI Potential

### DEX Listing Price:

\$0.008 (~4x ROI for Tier 1 investors)

### Potential Short-Term Growth:

\$0.012 - \$0.015 (~6x to 10x ROI)

### Long-Term Target (2026):

\$0.04 - \$0.08 (40x - 80x ROI)

# 7. Funding Request & Next Steps

HOBIC is seeking strategic investors & venture capital partners to accelerate its ecosystem growth. Investors will receive early allocations with exclusive benefits and be part of HOBIC's roadmap to CEX listings, staking, and multi-event integration.



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